

bleed area: background art or color must extend 1/8" past the trim on all sides to this green line

COVER

FOLD

DELETE THIS LAYER

BACK OR MAILING
PANEL

art on this panel should be upside down to cover

FOLD

FOLD-OVER
PANEL

live area: keep all important information at least 1/8" away from folds and trim

trim line: product will be cut at this blue trim line

© Alico Design, Inc.